

# INVITATION LETTER FOR INTERNATIONAL PAVILION

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Dear Sir or Madam,

We are sending out this letter to invite you to join in our International Pavilion of Entrepreneurship Innovation Competition in Caohejing Hi-Tech Carnival 2018.

Themed on “INSPIRE THE FUTURE”, Caohejing Hi-Tech Carnival 2018 is a cultural event focusing on innovation and entrepreneurship and will be held in Shanghai from **October 22<sup>nd</sup> to 26<sup>th</sup>, 2018**. The carnival is composed of various activities, including opening ceremony, diversified special performances, advanced technology exhibition and so on.

The International Pavilion at the Entrepreneurship Innovation Competition is one of the main activities at the Carnival. It provides a high-quality platform for entrepreneurs outside mainland China to meet local investors, business partners for future collaborative opportunities.

We look forward to your participation.

Yours Sincerely,

Shanghai Co-Way International Tech-Transfer Center

Email: [chenxl@co-way.com.cn](mailto:chenxl@co-way.com.cn)

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## Qualified Projects for International Pavilion should:

- ✓ Have a workable business model and be innovative.
- ✓ In Pre Scale-up Phase.
- ✓ At least have one of the founders of the Project (for International Pavilion only) should be the resident outside the Mainland China (i.e., Foreigners or Residents from Hong Kong, Macau and Chinese Taipei).

## Agenda for Competition



### Preliminary Selection

**30th July -- 4th September**

The preliminary selection will be conducted by judges.

Please submit

- a. Application Form
  - b. Business Plan of the Project
- to [chenxl@co-way.com.cn](mailto:chenxl@co-way.com.cn)  
during this period.



### Second Round Competition

**26th to 28th September**

The second round of competition requires the participants to give their presentation through video or real-time video call.



### Final Round Competition & Award Ceremony

**25th October**

The final round of competition requires on-site presentation.

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## Awards and Prizes

The enterprises who are invited to participate in the final round will receive Certificate of Awards. Besides, the winners and runner-ups of each venue will receive a trophy as reward.

### **Awards**

- Most Investing Value Award
- Most Popular Product Award
- Best Social Value Award
- Other Single Awards

### **Prizes for Winners**

- Winners of each venue will enjoy free use of physical space in Caohejing InnoClub within 200 square meters (or 20 working positions) for six months.
- Admission Qualification of Caohejing InnoForce Camp (Only for the Top Three Enterprises of each venue)
- Enterprises that participate in the second round competition will get a one-day stand and a VC-Link project roadshow in 2018 Entrepreneurship Week for free.
- Winners of each venue will stand more chance to be selected into the latest season of “The Next Unicorn”, a transnational venture reality show in China.
- Winners of each venue will get official reports from Asian Association of Business Incubation (AABI) and reports from other local media

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partners.